

CHERRY DAY



Thursday, August 7, 2014 at 6 PM

**Pacific Agri-Food Research Centre,
Main Conference Room, Summerland, BC**

Industry opinion is important to us!

We invite you to participate in a sensory analysis of the newest mid-season Cherry Varieties!

Dr. Cheryl Hampson will also be showcasing the Cherry Varieties developed at PARC

At the assessment you will be asked to taste and view up to 10 cherries and rate how much you like the texture, taste and appearance from “dislike extremely” to “like extremely”. The assessment will take 10 to 15 minutes of your time. This study has been approved by the AAFC Human Research Ethics Committee.